**Ten Points for Analyzing (Fake) News** Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title of Article \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Author \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| 1. Check your emotional reaction. | How do you feel after reading this article?    How strongly do you feel these emotions on a scale of 1-10? \_\_\_\_\_\_\_\_\_\_  How much do you want the information to be true on a scale of 1-10? \_\_\_\_\_\_\_ |
| 2. Reflect on how you encountered this information/ source. | Was the site or story promoted on a website? Did it show up in a social media feed? Was it sent to you or suggested by someone you know? |
| 3. Look at the headline. | What is the **claim** of the headline?  Does the info in the article **match** the headline? How does it or doesn’t it? |
| 4. Is this information designed for easy sharing, like a meme? | Does the source help you easily share the information? In what forms? How would you share it if you wanted to? |
| 5. Consider the source of the information. | a. Is it a well-known source? Y or N  b. Is there a byline (an author’s name) attached to this piece? Y or N  c. Go to the website’s “About” section and read what it says. How does the site describe itself?  d. Does the person or organization that produced the information state any editorial standards? Y or N  If so, summarize the standards?  e. Does the “contact us” section include an email address that matches the domain (not a Gmail or Yahoo email address)? Y or N Can you call them? Y or N |
| 6. Check the date. | What is the date on the story? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Is it current given the topic of the story? Y or N |
| 7. Consider the information’s community. | Does the story cite a variety of sources, including official and expert sources? Y or N  If so, list a few.  Does the news story appear in reports from (other) news outlets? Y or N  If so, are the tone and the details the same or different? How? |
| 8. Check the context of the story. | Does the story include hyperlinks to other quality sources? Y or N  If so, give some examples. |
| 9. Search the image. | Try a reverse image search on the image in the story. Go to Tineye.com or Reverse Google Image Search (ctrlq.org/google/images). Copy and paste the image into the search space.  Is the image authentic or has it been altered? |
| 10. Check the facts. | Try a fact search using Snopes.com, FactCheck.org or PolitiFact.com. Summarize the results. |

Further comments or questions related to the CRAP test: