**ENG095: Evaluative Essay Project**

**Purpose**: The purpose of an evaluative essay is to offer a review or **judgment** of your subject and the **criteria** you used to arrive at that judgment. For this assignment, you will evaluate a movie for readers so that they can make a decision about whether they should watch the movie based on your recommendation.

**Audience**: Write to your peers or adults who may be interested in seeing the movie that you are evaluating.

A quality evaluative essay consists of these characteristic features:

* relevant information about the subject
* criteria for the evaluation
* a well-supported claim (your overall evaluation with details and examples explaining your evaluation)
* attention to the audience’s needs and expectations
* an authoritative tone
* awareness of the ethics of reviewing (including your own biases!)

Here are the assignment specifics:

* **Paper Length:** approximately 750-1000 words (3-4 pages). **Include the word count in your paper**.
* **Type** the paper double-spaced, and include a title.
* Include a **Works Cited** list that includes the movie.
* **Participate in peer review.**
* **Revise** using your peer comments and other feedback you receive.
* **Submit** your final copy along with your WNB and drafts.

Staple your work in this order: Revised essay [with word count] on top, narrative scoring guide, narrative project rubric, and drafts with feedback. Tuck inside the cover of your WNB.

* Follow MLA requirements and specific formatting instructions from me.

**Writer’s Notebook Requirements for Unit 3: Evaluative Essay**

WNB 3-1 Think about movies or TV shows you have watched in the past. Which were your favorites? Which were your least favorites? How did you decide whether you liked them or not? Write about one movie or TV show you have recently watched. Provide the title of the movie and briefly summarize it. Then, make a list of all the things you liked about it and all the things you didn’t like about it. In class, we will discuss your lists and transform them into ***criteria*** (a principle or standard by which something may be judged or decided).

WNB 3-2 Read the review that you have been given in class. Annotate the text, then respond to questions 1-4 that follow it in your WNB. Write in complete sentences and be sure to answer all the parts of the question.

WNB 3-3 Consider a topic. This is an informal exploration of the topic at this point. Answer the following questions in complete sentences.

* What movies have you watcher recently that you have something to say about? Is there a movie you’ve been wanting to see that you can watch for this essay?
* Who is your intended **audience**? What do they need to know **about your movie to understand your evaluation?**
* What **terms** do you think you will need to define for your audience?
* How **knowledgeable** are you about the movie? Do you need to read about aspects of the movie before you review it?

WNB 3-4 Consider the ethics of reviewing. Reviews have power. Every reviewer has their own tastes and opinions. These perspectives are impossible to avoid. Discuss how you will address issues of ethics in your paper including the following:

* The power your review might have to support or not support the viewing of this movie
* The experience your reader might have when they view the film.
* How your biases/perspectives influence your evaluation.

WNB 3-5 Outline your essay. Use the outline structure provided.

WNB 3-6 Summarize your essay using the 6 features of an evaluative essay. Write a **few sentences** about each of the features. Use specific details.

* relevant information about the subject
* criteria for the evaluation
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* attention to the audience’s needs and expectations
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