**ENG110: Evaluative Paper Project**

**Draft of Site Text Due:** **Web Site Due Date:**

The purpose of an evaluative essay is to offer a review or **judgment** of your subject and the **criteria** you used to arrive at that judgment (EAA, p. 297). For this assignment, you will **collaborate** with a peer and demonstrate an understanding of effective evaluative writing techniques by creating a **web page on weebly.com.** Your website will demonstrate evaluative writing inone of the following topic areas:

* specific product comparison (e.g., laptop vs. cell phone)
* liberal arts programs vs. specific career trajectory education in colleges/universities
* college as opposed to trade school/military
* a book made into a movie
* gap year compared to college enrollment

Since this is a web page, pictures, charts, white space, and other visual components will be important considerations. You may work with someone in this class or my other class section, or you may work alone. I urge you to collaborate because in the current work environment, you will frequently work with other people on projects. You and your partner will need to decide who is responsible for what and what constitutes a fair distribution of the workload. However, **both of you** are responsible for the content, layout, and all other components of the project. You will earn the same grade, and you will evaluate each other.

Quality evaluative writing consists of these **characteristic features** (EAA, p. 302):

* relevant information about the subject
* criteria for the evaluation
* a well-supported evaluation (details and examples)
* attention to the audience’s needs and expectations
* an authoritative tone
* awareness of the ethics of reviewing (including your own biases!)

**The specifics:**

* **Total text:** approximately 1200 words.
* Visual layout including photos is a serious consideration for your website.
  + **Participate in peer review:** Copy and pastethe written text into a document for peer review.
  + Email the Weebly.com link to me ([kara.lycke@psd150.org](mailto:kara.lycke@psd150.org)) by the class meeting of the due date.
  + Submit your WNB, peer reviews, drafts, and rubrics by the class meeting of the due date.

**Resources for Tips on Effective Web Site Construction**

* 12 Critical Elements Every Homepage Must Have [Infographic]

<http://blog.hubspot.com/blog/tabid/6307/bid/31097/12-Critical-Elements-Every-Homepage-Must-Have-Infographic.aspx>

* Does Your Website Have What It Takes?

<http://www.spritzweb.com/resources/good-website-characteristics.html>

**A reminder about Writer’s NoteBook assignments:**

Please **number and date** each entry. Submit them in order. These will be evaluated on thorough and thoughtful completion. Pay attention to all the parts of the prompt and invest in developing your process.